Empowered women – at home, in the community
Educated children – in school, not work
Happier families – better health, sturdier housing

INCREASED FAMILY INCOME

Financial literacy training
Group savings funds
Loans between members

You’ll see entrepreneurs, full of energy and ideas. We help turn their potential into jobs. They find a way out of poverty.

LOOK AT POVERTY DIFFERENTLY

HERE’S HOW

STEP 1 MOBILISE SELF-HELP GROUPS

STEP 2 PROVIDE BUSINESS TRAINING

Bookkeeping
Marketing
Customer care

BUSINESSES LAUNCHED OR IMPROVED

STEP 3 PROVIDE CREDIT OR TOOLKITS

DIRECT OR THROUGH PARTNER

Business scaled up
Credit history built

STEP 4 LINKS TO BIGGER MARKETS

Bigger client base
More jobs for others in the community

RESULT

INCREASED FAMILY INCOME

Empowered women – at home, in the community
Educated children – in school, not work
Happier families – better health, sturdier housing

For more information visit www.handinhandinternational.org

Hand in Hand is a registered charity in England and Wales (1113868)