

Our vision

Our vision is a world where everyone has the means and power to shape the future they want.

Our mission

Every day we equip under-served women with skills and resources to earn more, ignite local economies and lift nations out of poverty..

Our values

Ambition

We match the ambition of the women entrepreneurs we work with, delivering exceptional programmes that change life trajectories and build sustainable paths out of poverty.

Integrity

We do what's right. Guided by our mission and holding ourselves accountable to the women we serve, our global network, partners and our team, we have honest conversations and learn from our mistakes.

Collaboration

We go further when we go together. With our global network, partners and peers, collaboration means harnessing our shared expertise to create far greater impact than we could achieve alone.

Innovation

We actively seek new approaches and technologies. By learning and adapting, we scale proven solutions to realize our shared vision faster.

Respect

We respect each other's time, skills and perspectives. We foster an inclusive culture of a 'warm welcome' where everyone is heard and can contribute their best.